

Davide Genco

Communication Designer

davidegenco@gmail.com

Summary

University Magisterial Degree in Communication Design, Politecnico di Milano, 2007.

University Magisterial Degree in Eco-compatible Design, Politecnico di Torino, 2007.

Alta Scuola Politecnica Certificate - Multidisciplinary school for young talents, Politecnico di Milano & Politecnico di Torino, 2007.

University Degree in Communication Design, Politecnico di Milano, 2004.

Selected for "Design For Arts & Crafts Tool" project (Poli.Design 2006).

Selected for "That's Design @ Polimi" exhibition (Salone del Mobile 2007).

Specialties

Communication Design: Interaction Design, Interface Design, Web Design, Service Design, Brand Strategy, Graphics, Art Direction, Project Management.

Experience

Senior interaction designer at VISup

February 2008 - Present (3 years 8 months)

Closr.it

Visualsport.com

2 recommendations available upon request

Web designer at M+A+P DesignStudio

December 2007 - Present (3 years 10 months)

Project Manager at Facoltà del Design

June 2007 - Present (4 years 4 months)

Main projects: Poli.Design, Design Directory, DesignHub, DEA.

Publications:

"Nova24 #201: Una piattaforma digitale da campioni", about VisualSport.com, 2009.

"ICERI: Design_Hub. A meeting point between design university, SMEs' and professionals" (V. Arquilla, G. Simonelli, D. Genco), IATED - Valencia, ISBN 978-84-612-5091-2, November 2008.

"Sustainable Innovation: Design_Hub. A Social Innovation Arena for SMEs' Design Innovation" (V. Arquilla, D. Genco), The Centre for Sustainable Design - Surrey, ISBN 978-0-9551166-4-3, October 2008.

"MCCSIS: Dac_Link. A 2.0 tool for SMEs' design innovation" (V. Arquilla, D. Genco), 2008 IADIS

Press - Amsterdam, ISBN 978-972-8924-59-1, July 2008.

"Changing the change: DAC_Link. A 2.0 tool for SMEs' design innovation" (V. Arquilla, D. Genco), Umberto Allemandi & C. - Torino, ISBN 88-422-1670.4, July 2008.

"Re-public: re-imagining democracy: Design_Hub: A 2.0 tool for SMES' design innovation" (V. Arquilla, D. Genco), Athens, July 2008.

Appearances:

"Neapolis", Rai3 - "VisualSport", 30/10/2009

"Nova24 #167" - "Condivisione con definizione", about ClosR.it, 2009.

"DIID #32: DAC Projects", DesignHub & Eurometal projects, 2008.

"Nova24 #137: Così si disegna l'esperienza", about VISup srl, 2008.

"Multidisciplinarity and Innovation: Domestic Technology Evolution" project, 2007.

"Polimi@That's Design" - Eurometal project, 2007.

"Il paesaggio mobile del nuovo design italiano" - mention in the catalogue, 2007.

"Artlab #10: Pubblicare l'arte", author of the article, 2005.

Music journalist for Zero Magazine (<http://www.zero.eu>).

1 recommendation available upon request

Web Designer at BuyVIP

September 2007 - July 2008 (11 months)

Flash promos, DEM layout and html, banners.

Consultant communication designer at Kiwiage

January 2007 - June 2008 (1 year 6 months)

Consultant Brand Designer at Eurometal s.r.l.

March 2006 - December 2006 (10 months)

In 2006 I have been one of the twenty young designers selected for participating in DAC.tool project (by Consorzio Poli.Design and Confartigianato Brescia): I started a lasting collaboration with Eurometal, a small but well-established enterprise producing buckles and accessories.

Communication Designer at Area Odeon

October 2005 - September 2006 (1 year)

Free collaboration.

Graphic Designer at Ino Chisesi & Associati s.n.c.

March 2006 - June 2006 (4 months)

Stage.

Skills

Interaction Design
User Interface Design
Visual Communication
Social Media
Web Project Management
Mobile Applications
Graphic Design

Education

Alta Scuola Politecnica

Talent, Interdisciplinarity, Innovation, 2005 - 2007

Activities and Societies: Home Automation scenarios for BTicino.

Politecnico di Torino

Industrial Design, 2005 - 2007

Politecnico di Milano

Communication Design, 2001 - 2007

Liceo Classico Sperimentale

Greek, Latin, Literature, 1996 - 2001

Honors and Awards

Exhibitions:

"Polimi@That's Design" - "Eurometal" project, Salone del Mobile 2007, Milano.

"Il paesaggio mobile del nuovo design italiano" - mention, Triennale 2006, Milano.

"Comunicare l'azione umanitaria" - "Dolls" project, Torino.

"Trentasei progetti" - Dolls" project, Politecnico di Milano.

Contests:

"DAC.Tool, design for Arts&Crafts", Consorzio Poli.Design and Confartigianato Brescia.

Held conferences:

"DEA - Design e Artigianato", Trento, 2009.

"Design_Hub. A social innovation arena for SMEs' Design Innovation", Malmo, 2008.

"La comunicazione aziendale per conquistare il mercato", Lainate (MI), 2006.

Interests

Design, Networking, Comics, Music.

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3 people have recommended Davide

"Davide is a very strong professional designer. He's got the best skills in different areas and a real creative approach: a winning combination that is surely hard to find."

— **Alberto Antoniazzi**, *Junior Art Director, Lord & Berry*, was with another company when working with Davide at VisUp srl

"Working with Davide was a really learning experience for me. Beyond his great experience with interaction design and information visualization, he is also capable of following several different projects and activities without losing his focus, patience and flexibility, often reaching a coherent and very good result. For sure he is a professional example to follow."

— **Eloisa Paola Fontana**, *Infovis Researcher and Communication Designer, VISup*, worked directly with Davide at VISup

"Davide is a real artist, we worked together for several web projects, always starting from green field. He has got method, and great creative sense, always customer-oriented."

— **Francesco Sala**, was Davide's client

[Contact Davide on LinkedIn](#)