

Davide Genco

Communication Designer

davidegenco@gmail.com

Summary

University Degree in Communication Design, Politecnico di Milano.

University Magisterial Degree in Communication Design, Politecnico di Milano.

University Magisterial Degree in Industrial Design, Politecnico di Torino.

Alta Scuola Politecnica Certificate, Politecnico di Milano & Politecnico di Torino.

Selected for "Design For Arts & Crafts Tool" project (Poli.Design 2006).

Selected for "That's Design @ Polimi" exhibition (Salone del Mobile 2007).

Specialties

Communication Design: Interaction Design, Interface Design, Web Design, Service Design, Brand Strategy, Graphics.

Experience

Senior Interaction Designer at VISup

February 2008 - Present (2 years 4 months)

<http://www.closr.it>

<http://www.visualsport.com>

1 recommendation available upon request

Communication Designer at M+A+P DesignStudio

December 2007 - Present (2 years 6 months)

Design Directory Italia & DesignHub Project Manager at Facoltà del Design

June 2007 - Present (3 years)

Working on a Social Network project aimed in connecting young designers and Italian Small Enterprises.

<http://www.designhub.it>

Publications:

"Nova24 #201: Una piattaforma digitale da campioni", about VisualSport.com, 2009.

"Multidisciplinarity and Innovation: Domestic Technology Evolution" project, 2007.

"ICERI: Design_Hub. A meeting point between design university, SMEs' and professionals" (V. Arquilla, G. Simonelli, D. Genco), IATED - Valencia, ISBN 978-84-612-5091-2, November 2008.

"Sustainable Innovation: Design_Hub. A Social Innovation Arena for SMEs' Design Innovation" (V. Arquilla, D. Genco), The Centre for Sustainable Design - Surrey, ISBN 978-0-9551166-4-3, October 2008.

"MCCSIS: Dac_Link. A 2.0 tool for SMEs' design innovation" (V. Arquilla, D. Genco), 2008 IADIS Press - Amsterdam, ISBN 978-972-8924-59-1, July 2008.

"Changing the change: DAC_Link. A 2.0 tool for SMEs' design innovation" (V. Arquilla, D. Genco), Umberto Allemandi & C. - Torino, ISBN 88-422-1670.4, July 2008.

"Re-public: re-imagining democracy: Design_Hub: A 2.0 tool for SMES' design innovation" (V. Arquilla, D. Genco), Athens, July 2008.

Appearances:

"Neapolis", Rai3 - "VisualSport", 30/10/2009

"Nova24 #167" - "Condivisione con definizione", about ClosR.it, 2009.

"DIID #32: DAC Projects", DesignHub & Eurometal projects, 2008.

"Nova24 #137: Così si disegna l'esperienza", about VISup srl, 2008.

"Multidisciplinarity and Innovation: Domestic Technology Evolution" project, 2007.

"Polimi@That's Design" - Eurometal project, 2007.

"Il paesaggio mobile del nuovo design italiano" - mention in the catalogue, 2007.

"Artlab #10: Pubblicare l'arte", author of the article, 2005.

Music journalist for Zero Magazine (The Gutter Twins, Antony and the Johnsons).

1 recommendation available upon request

Consultant Web Designer at BuyVIP

September 2007 - July 2008 (11 months)

Free-lance collaboration with a multinational company selling big brands online.

Web Designer at KiwiAge

2006 - 2007 (1 year)

Consultant Brand Designer at Eurometal s.r.l.

March 2006 - December 2006 (10 months)

In 2006 I have been one of the twenty young designers selected for participating in DAC.tool project (by Consorzio Poli.Design and Confartigianato Brescia): I started a lasting collaboration with Eurometal, a small but well-established enterprise producing buckles and accessories.

Communication Designer at Area Odeon

October 2005 - September 2006 (1 year)

Graphic Designer at Ino Chisesi & Associati s.n.c.

March 2006 - June 2006 (4 months)

Education

Alta Scuola Politecnica

Talent, Interdisciplinarity, Innovation, 2005 - 2007

Activities and Societies: Home Automation scenarios for BTicino.

Politecnico di Torino

Industrial Design, 2005 - 2007

Politecnico di Milano

Communication Design, 2001 - 2007

Liceo Classico Sperimentale

Greek, Latin, Literature, 1996 - 2001

Honors and Awards

Exhibitions:

"Polimi@That's Design" - "Eurometal" project, Salone del Mobile 2007, Milano.

"Il paesaggio mobile del nuovo design italiano" - mention, Triennale 2006, Milano.

"Comunicare l'azione umanitaria" - "Dolls" project, Torino.

"Trentasei progetti" - Dolls" project, Politecnico di Milano.

Contests:

"DAC.Tool, design for Arts&Crafts", Consorzio Poli.Design and Confartigianato Brescia.

Held conferences:

"DEA - Design e Artigianato", Trento, 2009.

"Design_Hub. A social innovation arena for SMEs' Design Innovation", Malmo, 2008.

"La comunicazione aziendale per conquistare il mercato", Lainate (MI), 2006.

Interests

Design, Networking, Comics, Music.

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2 people have recommended Davide

"Davide is a very strong professional designer. He's got the best skills in different areas and a real creative approach: a winning combination that is surely hard to find."

— **Alberto Antoniazzi**, *Junior Art Director, Lord & Berry*, was with another company when working with Davide at VisUp srl

"Davide is a real artist, we worked together for several web projects, always starting from green field. He has got method, and great creative sense, always customer-oriented."

— **Francesco Sala**, was Davide's client

[Contact Davide on LinkedIn](#)